

Panel on Turning compliance into business opportunities and competitive advantage

Andrew Waite, CEO at Insite

Hannah Sork, Usercentrics

Contents

In this session with Usercentrics and Insites , we will talk about major compliance requirements and what they mean, what's the state of the market regarding consent management and accessibility and how to turn turn burdensome requirements into business opportunities

The speaker



Andrew Waite, CEO at Insites

Insites

We're the web intelligence company helping marketing agencies, local search companies, newspapers, telcos, and many others sell digital solutions more effectively to Small and Medium Enterprises.



Hannah Sork, Usercentrics

Usercentrics GmbH

Usercentrics is a global market leader in the field of consent management platforms (CMP). We enable businesses to collect, manage and document user consent on websites and apps in order to achieve full compliance with global privacy regulations while facilitating high consent rates and building trust with their customers.

Usercentrics believes in creating a healthy balance between data privacy and data-driven business, delivering solutions for every size of enterprise. *Cookiebot CMP* is our plug-and-play SaaS for smaller businesses and organizations, *App CMP* handles user consent on mobile apps, and *Usercentrics CMP* serves companies with enterprise-grade custom requirements for unifying consent and data from capture to processing.

Helping clients like Daimler, ING Diba and Santander achieve privacy compliance, Usercentrics is active in more than 100 countries, with 2000+ resellers and handles more than 61 million daily user consents.